

Year 12 Media Studies Curriculum Overview

Year 12	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Skills	Advertising and Marketing, Film, Music Video, Newspapers, Radio and Video Games.	Advertising and Marketing, Film, Music Video, Newspapers, Radio and Video Games.	Advertising and Marketing, Film, Music Video, Newspapers, Radio and Video Games.	Advertising and Marketing, Film, Music Video, Newspapers, Radio and Video Games.	NEA Coursework- Planning	Nea Coursework- Filming, production. Editing, Writing
Knowledge	Media Terminology. Media Theory. Focus on Media Language, Audience, Representation and Industry.	Media Terminology. Media Theory. Focus on Media Language, Audience, Representation and Industry.	Media Terminology. Media Theory. Focus on Media Language, Audience, Representation and Industry.	Media Terminology. Media Theory. Focus on Media Language, Audience, Representation and Industry.	Knowledge of Brief Planning and research	Practical Production Editing and writing
Alive and British Values	I am organised	I am questioning. I can communicate. I value diversity.	I am questioning. I can communicate. I value diversity.	I am questioning. I can communicate. I value diversity.	I can plan and research. I am independent	I am organised I am creative
Assessment	Terminology Test In class short essays	In class short essays	In class short essays Y12 Asst on term 1/2 Content	In class short essays	Recording of Draft Video Podcast or Production or Writing Asst Term 3 and \$ Content	Year 12 Asst on Term 3 and 4 Content. Completed CW
Careers	Academia, Film, TV, Media, Writing, Journalism, Production	Academia, Film, TV, Media, Writing, Journalism, Production	Academia, Film, TV, Media, Writing, Journalism, Production	Academia, Film, TV, Media, Writing, Journalism, Production	Film and Media Production	Film and Media Production

How will studying this subject in Key Stage Five build on learning from Key Stages Three and Four?:

GCSE Media is a strong grounding for the study of A level Media Studies (or Film Studies), both practically and theoretically. Studying at A level builds on, enhances and refines these skills. The practical nature of the course will help those wanting to go to film, TV and print production.

Year 13 Media Studies Curriculum Overview

Year 13	Term 1	Term 2	Term 3	Term 4	Term 5
Skills	Advertising and Marketing, Film, Music Video, Newspapers, Radio and Video Games. They study Television, Magazines and Online media in longer focussed modules.	Advertising and Marketing, Film, Music Video, Newspapers, Radio and Video Games. They study Television, Magazines and Online media in longer focussed modules.	Revision programme	Revision Programme. Review Coursework	Revision Programme
Knowledge	Media Terminology. Media Theory. Focus on Media Language, Audience, Representation and Industry.	Media Terminology. Media Theory. Focus on Media Language, Audience, Representation and Industry.	Two-week targeted revision sessions of all modules	Two-week targeted revision sessions of all modules and NEA troubleshooting	Two-week targeted revision sessions of all modules.
Alive and British Values	I am questioning. I can communicate. I value diversity.	I am questioning. I can communicate. I value diversity.	I can Revise	I can revise I can review	I can revise.
Assessment	In Class essays	In Class essays	In Class essays Both Modules	In Class essays Both Modules Y13 Assessment period	In Class essays Both Modules
Careers	Academia, Film, TV, Media, Writing, Journalism, Production	Academia, Film, TV, Media, Writing, Journalism, Production	Academia, Film, TV, Media, Writing, Journalism, Production	Academia, Film, TV, Media, Writing, Journalism, Production	Academia, Film, TV, Media, Writing, Journalism, Production

How will studying this subject in Key Stage Five help students to make their unique contribution to the world?:

If they study Media Studies related subject at University or go into employment in the industry then they will have technical and academic skills that make them ready for this. In terms of general skills – they can work in groups, communicate ideas, be independent and work to deadlines to produce something. They will have an interest of the world and understand how bias and purpose influence the world around them.