

	What we do	When we do	How it helps students to develop our Alive theme
Year 12	<p>Alongside advertising and magazine modules for example students create a version of the product or text being studied e.g. designing an advert, or a magazine cover</p> <p>Planning and Producing NEA Coursework – Short Film/Screenplay/Storyboard Creation of individual project in response to Brief</p>	<p>Term 2 onwards</p> <p>Term 5</p>	<p>By exploring the process of Representation in a creative way – rather than theoretical- the students put into practice the ideas of choice and decision that are made when designing these texts, eg Who should be on the Front Cover and Why?</p> <p>By developing individual creative instincts. Students, following a period of research, draft produce ideas for their chosen genre. Utilising knowledge of genre and techniques to produce print A/V or online products using their creative instincts.</p>
Year 13	<p>Class Presentations of Key Material from each unit- Individual or in groups (communication0</p> <p>Students create their own Knowledge Organisers/poster for each film/modules of the course-</p>	<p>Term 3 onwards</p> <p>Term 4 onwards</p>	<p>By reformulating key information from each unit the students create a short concise presentation of each unit . Demonstrating creative ideas to represent learnt material.</p> <p>By using a class material and own research into the topic the students create a knowledge organiser/posters their own choice – ideally suited to their style and suitable for revision. Encouraging fresh ways of seeing the curriculum material</p>

Term	Alive Theme	What we do	How it helps students to develop that Alive theme
1	I am Questioning I value Diversity and Choice I can Research	Students cover Lesson On Advertising and Marketing- lesson on Representation in Tide Magazine 1960s Newspapers- Lesson on the Newspaper industry	Most students are studying new subject and possibly new periods of time. Students need to research into new Genres, Contexts and question their knowledge and understanding. Curriculum chosen to represent a range sexuality, ethnicity, gender and class representations
2	I am Questioning I value Diversity and Choice I can Research	Students cover Film Marketing- lesson on Marketing on Black Panther Television= Lesson on Life on Mars- Students explore intertextuality.	Students are studying new subject and possibly new periods of time and Genres
3	I am Questioning I value Diversity and Choice I can Research	Students cover Music Video – Lesson on Representation in a range of Contemporary MVs Radio- Students explore Context and Content of Podcast.	Students are studying new subject and possibly new periods of time. Students need to research into new, Genres, Contexts and question their knowledge and understanding.
4	I am Questioning I value Diversity and Choice I can Research	Students cover Video Games-Lesson on Industry of Video Games- e.g. Assassins Creed. Magazines- Lesson on Woman Magazine – Content Analysis and representation	Students are studying new subject and possibly new periods of time. Students need to research into new, Genres, Contexts and question their knowledge and understanding.
5	I am Independent I can Plan I can Research	Students cover Coursework-	Students are working from a Brief. They need to learn to plan independently (with Guidance) to produce A range of products
6	I am Creative I am Organised I can Review	Students cover Coursework	Students are working from a Brief. They need to learn to word independently (with Guidance) to produce A range of products. Then review and edit the created product.

Media Studies Year 13 Alive Themes

Term	Alive Theme	What we do	How it helps students to develop that Alive theme
1	I am creative I am organised	Students cover Television- Second text- The Bridge- Analysis of Global Television Online Media- Analysis of Zoella and Attitude magazine- Online/Website media language	Students need to research into new genres, Contexts and question their knowledge and understanding.
2	I am Questioning I value Diversity and Choice I Can Research	Students cover Magazines- Second magazine- Adbusters Content Analysis Online Media-Analysis of Zoella and Attitude magazine- Online/Website audience	Students need to research into new genres, Contexts and question their knowledge and understanding.
3	I can Review	Students cover Revision and Review. with a clear structured revision plan and preparation of module knowledge organisers	Students revise each unit of the course in preparation for the final examinations
4	I can Revise	Students cover Revision and Review with a clear structured revision plan and preparation of module knowledge organisers	Students revise each unit of the course in preparation for the final examinations
5	I can Plan	Students cover Exam Skills- through analysis of past paper questions and marked scheme	Students revise each unit of the course in preparation for the final examinations