

	What we do	When we do it	How it helps students to develop our Alive theme
<b>Year 10</b>	<p>Alongside advertising and magazine modules for example students create a version of the product or text being studied eg designing an advert, or a magazine cover</p> <p>Students plan their Print Coursework. This can be a Film DVD and Poster.</p>	<p>Terms 2 onwards</p> <p>Term 6</p>	<p>By exploring the process of Representation in a creative way - rather than theoretical - the students put into practice the ideas of choice and decision that are made when designing these texts, e.g. Who should be on the Front Cover and Why?</p> <p>Students draft their coursework (see below)- exploring a range of creative options before finally designing their products. Students are introduced to design software e.g., Photopea upon which they can experiment.</p>
<b>Year 11</b>	<p>Students produce and edit their Print Coursework. This can be a Film DVD and Poster</p> <p>Students create their own Knowledge Organisers for each media text/modules of the course-</p>	<p>Term 1</p> <p>Term 5</p>	<p>By utilising the students' creative imagination - structured within a given brief- students have the freedom to be creative and show their understanding of the genre and format</p> <p>By using class material and own research into the topic the students create a knowledge organiser of their own choice – ideally suited to their style and suitable for revision.</p>

## Media Studies Year 10 Alive Themes

Term	Alive Theme	What we do	How it helps students to develop that Alive theme
1	I am Questioning I value Diversity and Choice I Can Research	Students cover Television  Lesson On Narrative in Luther Television Series also explore Representation	Students are studying new subject and possibly new periods of time. Students need to research into new Genres, Contexts and question their knowledge and understanding. Curriculum chosen to represent a range sexuality, ethnicity, gender and class representations
2	I am Questioning I value Diversity and Choice I Can Research	Students cover Film/industry and Marketing  Lesson on Representation on Film Posters- No Time to Die	Students are studying new subject and possibly new periods of time and Genres
3	I am Questioning I value Diversity and Choice I Can Research	Students cover Print Advertising  Lesson on Context- Magazine advertising- !950s Quality street text	Students are studying new subject and possibly new periods of time. Students need to research into new, Genres, Contexts and question their knowledge and understanding.
4	I am Questioning I value Diversity and Choice I Can Research	Students cover Music Video  Lesson on Audience appeal- Variety of Music Videos-	Students are studying new subject and possibly new periods of time. Students need to research into new, Genres, Contexts and question their knowledge and understanding.
5	I am Questioning I value Diversity and Choice I Can Research	Students cover Magazines  Lesson on Representation- Magazine Front Covers – Pride and GQ	Students are studying new subject and possibly new periods of time. Students need to research into new s, Genres, Genres, Contexts and question their knowledge and understanding.
6	I am Independent I can Plan I can research	Students cover Coursework  Lesson reading Brief and Planning Coursework Task.	Students are working from a Brief. They need to learn to plan independently (with Guidance) to produce A range of products

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1	I am creative I am organised	Students cover Coursework.  Lesson analysing draft work- critiquing work	Students are working from a Brief. They need to learn to plan independently (with Guidance) to produce A range of products. Students respond to critical advice. And develop their work
2	I am Questioning I value Diversity and Choice I Can Research	Students cover Newspapers  Lesson on contemporary newspapers front pages- eg The Times and The Mirror exploring context and representation	Students need to research into new genres, Contexts and question their knowledge and understanding.
3	I am Questioning I value Diversity and Choice I Can Research	Students cover Radio and Video Games Lesson on contemporary radio/podcast-and video games - exporting industry and audience	Students need to research into new, Genres, Contexts and question their knowledge and understanding.
4	I can revise/review	Students cover Review and Revise with a clear structured revision plan	Students revise each unit of the course in preparation for the final examinations
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