

# Media Studies



## Media Studies

Exam board: WJEC / EDUQAS

Specification: GCE MEDIA STUDIES

Specification Link

<https://www.eduqas.co.uk/media/d3fbs2s3/eduqas-a-level-media-studies-spec-from-2017-e-27-05-2021.pdf>

**This is a two-year A level course** - The two years of content are assessed at the end of Year 13 to give the A level grade. The AS qualification may be available under certain circumstances.

### A Level Structure

Component 1	Media Products, Industries and Audiences	2hr15 exam 35%
Component 2	Media forms and products in depth	2hr30 exam 35%
Component 3	Cross-media Production	Coursework 30%

### Course Delivery:

A level Media Studies is delivered through class discussion, group and individual exercises and short practical tasks, which give students the opportunity to put theory into practice. Students will need to support their study with independent reading and critical responses to their personal media consumption. Active viewing of relevant texts on DVD and online is a significant and stimulating element of the course.

## Course Content:

### **COMPONENT 1: MEDIA PRODUCTS, INDUSTRIES AND AUDIENCES**

In this Component we enjoy debating and exploring how key messages and values about gender, ethnicity, age, class and other issues are conveyed across all media forms. We look at set texts and a great variety of other products, with students being very much encouraged to share their own interests. We aim to keep things fresh and exciting by discussing lots of up-to-date texts.

### **COMPONENT 2: INVESTIGATING MEDIA FORMS AND PRODUCTS**

This component assesses knowledge and understanding of media language, representation, media audiences and industries. The examination has three sections covering;

**Television** – Crime Drama – the funny and moving time travel cop show, Life on Mars controversial and gripping Scandi Noir crime drama, The Bridge

Magazines – Woman Magazine from the 1960s – anti-consumerist activist magazine, Adbusters.

Media in the Online Age – including the phenomenally successful Zoe Sugg and niche webzine, Attitude.

### **COMPONENT 3: CROSS-MEDIA PRODUCTION**

This is an exciting and creative part of the course that students love! Given lots of creative freedom, students work on an individual practical media production, which results in making a product that is based on real life Media company practices. The products are chosen from an interesting range of briefs provided by the examination board, allowing students to capitalise upon their own media passions and interests. This could involve planning, shooting and editing a music video, designing a website, or creating a new magazine.

### **Entry requirements:**

It is useful but not essential to have studied GCSE Media Studies. If it has been studied then it should be passed with at least grade 5. At least a grade 5 in GCSE English (Language or Literature) is required as part of the normal entry requirements.

### **Skills & personal qualities required / developed by course:**

A good Media student will be a critical consumer of a range of texts and enjoy debating relevant issues. The course will also teach IT, photography, filming and editing skills and offer plenty of chance to develop written, verbal and visual communication talents.

### **Visits / resources:**

The course offers opportunities to make the most of local Media organisations such as Watershed. We are very well equipped with the latest equipment including digital camcorders, Macs and large screens for viewing films and television programmes. We have a large collection of films and other resources on DVD to support study.

### **Recommended reading / websites:**

<https://corbytechmedia.weebly.com/gcse-neale.html#> genre theory

<https://www.slideshare.net/sabah27/shot-sizes-camera-angles-camera-movement> media terminology

<https://www.youtube.com/watch?v=OAH0MoAv2CI&app=desktop&saf e=active> editing

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